

Igeekcomposting

geekthelibrary.org



**FOR IMMEDIATE RELEASE**

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**CAPITAL AREA  
DISTRICT LIBRARY**

cadl.org

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## Kick-Off Summer Reading at GeekFest!

*Lansing, MI* –To kick-off summer and summer reading, CADL’s Downtown Lansing location is having **GeekFest on Tuesday, June 14<sup>th</sup> from 4:30-7:30 pm**. **GeekFest** celebrates our local geeks including:

- 4:30-5:30 pm: Musician [Jen Sygit](#) plays acoustic folk music
- 5:15-6:00 pm: Visit with [Potter Park Zoo](#) animals, including Oslo the Owl and his trainer, Dennis
- 5:15-6:00 pm: Create slime and other gross things with [Impression 5 Science Center](#)
- 5:45-6:15pm: Enjoy soup from [Zoup!](#), sandwiches from [Jimmy Johns](#) and [Cravings Popcorn](#) (while supplies last!)
- 6:30-7:30 pm: Watch an amazing full magic show filled with [Baffling Bill’s](#) most astounding feats

Residents of Ingham County have added a new verb to their vocabulary—‘geek.’ The Capital Area District Library is participating in **Geek the Library**, a community-based public awareness campaign. **Geek the Library** introduces ‘geek’ as a verb, and encourages the public to talk about what they ‘geek’—no matter what that may be. The public awareness campaign illustrates the fact that everyone is passionate about something—everyone ‘geeks’ something—and that the library supports them all.

“This campaign highlights what people are passionate about and how libraries can support them, in an effort to heighten awareness about the critical funding issues public libraries face,” said Liz Breed, Marketing Director for CADL. “The goal is to spark community discussions about how vital public libraries are and their funding challenges.”

The campaign website, [www.geekthelibrary.org](http://www.geekthelibrary.org), provides information about how people can get active and support their local library.

The campaign will not support or oppose any candidate for public office, nor attempt to influence legislation. The Capital Area District Library system serves communities in Ingham County. For more information, visit [cadl.org](http://cadl.org).

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