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Jeff Croff
Ingham County Appointee

DeYeya Jones
Lansing City Appointee

Front row, L to R: Sally Trout, Debora Bloomquist and Quenda Story
Back row, L to R: DeYeya Jones, Jeff Croff, Margaret Bossenbery and Vern Johnson

A publication of the CADL Marketing Department

Branch reports begin on page 19.
The year started out on a high note when Capital Area District Libraries was honored with a community award recognizing our outstanding customer service.

At CADL, providing great service means more than a pleasant exchange with people who walk through our doors. It means using every available resource to deliver what our customers want—even those who never walk through our doors!

As a large library system, one of the challenges we face is how to provide customized services for people in different communities. Our resources need to work every day for a wide variety of library users. We also need to offer services that will encourage new users. This report focuses on some of the recent projects and initiatives that have helped us achieve these goals.

On a personal note, this report is a meaningful way to end my tenure at CADL. After working here as a Public Service Librarian, then Assistant Director and, for the past six years, as Executive Director, I plan to retire in May of 2017. It has been my privilege to work with a staff, Board, and community leaders who value and support CADL’s role in the communities we serve.

Maren Huttem
Celebrated Service Award
The hard work and dedication of our staff was recognized in a very public way this year. Lansing area residents chose CADL to receive a 2016 Celebrated Service Award from Celebration Cinema.

The $30,000 prize package included $5,000 in cash as well as year-long promotional benefits.

2016 Staff Awards
Named for a founding member of CADL’s Board of trustees, our annual Dr. L. Robert McConnell Award honors staff members who provide exceptional customer service and innovations.

Julie Chrisinske, Head of the Williamston branch, was recognized for her commitment to providing excellent service to the Williamston community, particularly while the building that houses the library underwent extensive renovations.

The Head of the Dansville branch, Melissa Cole, was honored for creating new and unique programs and services for Dansville residents, ranging from planting a community vegetable garden to launching a digital literacy storytime.
CADL Public Service Grants

With 13 branches spread across Ingham County, we know that providing library service is not a one-size-fits-all proposition. This year CADL debuted a new Public Service Grant initiative that challenged branch staff to design projects that would serve their communities in new and non-traditional ways.

Ten of our branches applied for and received funding: Aurelius, Dansville, Downtown Lansing, Foster, Haslett, Holt-Delhi, South Lansing, Stockbridge, Webberville and Williamston. Here are a few examples of their projects.

CADL HASLETT
Staff partnered with Meridian Township Parks and Recreation on the installation of a StoryWalk® path in Haslett’s Orlando Park. The project encourages families to enjoy reading and the outdoors by reading pages of a children’s book posted around the park. Park visitors can enjoy a fun reading experience, even if they aren’t regular library users.

CADL WEBBERVILLE
Grant dollars were used to fund a series of Maker events for kids and adults, including a coffee mug design session, 3D Modeling & Printing events, and a Toy Hack workshop.

Speaking of Celebrated Service...

“Providing celebrated service requires genuine connection and creativity. People love businesses that get it right, like CADL. It makes them feel special and well-cared for.”

—Emily Loeks, Director of Community Affairs for Celebration Cinema
The Library of Things

Although digital services continue to grow in popularity, CADL also introduced a completely different kind of collection in 2016—the Library of Things. Ranging from playful to practical, these hands-on items can be checked out to work on a project, learn a new skill or just have fun.

Some of the first items purchased for the collection included sewing machines, Go Pro cameras, wireless hotspots, telescopes, bird watching kits, Theremins and metal detectors.

We’ve made the Library of Things even more exciting by adding over 400 Michigan Activity Passes. Patrons can check these out to get free or discounted admission (or other exclusive offers) at hundreds of Michigan state parks, campgrounds, museums, art centers and recreational areas.

The Library of Things has been hugely popular, as patrons discover the fun and value of borrowing these items instead of purchasing them.

A GoPro Camera kit is one of our most popular Library of Things items.

Use a Michigan Activity Pass to visit the Grand Traverse Lighthouse in Leelanau State Park.
Mobile Library
To make library service available to as many area residents as possible, CADL chose to invest in a new state-of-the-art vehicle in 2016. It has so much to offer, we had to retire the word “Bookmobile.”

Our new Mobile Library is easy to spot on the road, with original murals by Michigan artist Elisa Chavarri. It boasts public wireless service, outlets for mobile devices, and a great selection of books, movies, music and magazines. The personalized service and dedicated staff have earned raves from patrons across the county.

We also added stops on Saturdays, in order to serve residents located in or near the Highfields Residential Facility, the VFW National Home, and Onondaga Township. During the first four months that the Mobile Library was on the road, the number of registered users for this service increased by over 22%.

Speaking of Celebrated Service...

“I like that the Mobile Library comes every week. There's a good variety of books, and the librarian always works hard to find authors similar to the ones I like.”

—Carolyn Lee Davis, CADL cardholder and Grandhaven Manor resident
**Digital Card**

The key to unlocking valuable CADL services is a library card. In 2016, we made it easier than ever to get and use one.

Our new 21-day digital card is available online and allows instant access to all of our digital collections—eBooks, audiobooks, movies, music, magazines and research tools. It offers a taste of CADL services and also simplifies the process of applying for a permanent card.

The digital card also helped introduce patrons to the free CADL app, connecting them to the library 24/7. As of December 2016, the app had been installed more than 12,300 times.

**Digital Services**

Demand for digital items continued to rise, with a 22% overall increase in circulation of downloadable or streaming books, audiobooks, magazines, music and videos.

The fastest growing format was eAudiobooks—those checkouts increased by 47% over 2015, with a total of 92,672 circulations.

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**Speaking of Celebrated Service…**

“CADL exemplifies keeping up with the times and embracing technology. I especially like the app, and the convenience of reserving books and managing my holds online.”

—Valerie L. Shebroe, Ph.D., CADL cardholder and local Psychologist
NoveList Select
Day in and day out, patrons rely on CADL for expert reviews and reading recommendations. We expanded this service in 2016 by adding NoveList Select to our catalog pages. Now when a patron searches for a book title in our online catalog, the listing includes recommendations for similar authors and titles, along with an explanation of how they are alike. It also includes links to reviews by CADL patrons and other review sites.

Collection HQ
In 2016, CADL invested in a behind-the-scenes service that has greatly increased our ability to meet and anticipate patron needs. Collection HQ simplifies the process of selecting, managing, promoting and purchasing items. Now we can match specific titles and authors to individual branches, based on circulation data.

Print from Anywhere
With many patrons using laptops and other mobile devices, we saw a need for convenient, inexpensive printing options. CADL’s new Print from Anywhere service lets them send documents to a library printer for a low, per page cost. Pickup is currently available at three of our largest branches—Downtown Lansing, South Lansing and Okemos.
EARLY LITERACY

EARLY LITERACY iPads & Playspace Toys
These new resources are now available in the children’s area of every CADL branch. Early Literacy iPads are preloaded with educational apps and games, allowing children to practice skills like rhyming, sounding out letters and more. Playspace Toys are kits that combine toys, puzzles and other learning activities centered on a theme. Topics like School, Dinosaurs and Transportation keep kids entertained as they learn essential skills.

Beanstack
Our new Beanstack service lets kids sign up for weekly recommendations customized for their age, reading level and interests. It also allows them to track their reading progress, explore curated apps and online learning tools, and sign up to get customized emails about library events.

Speaking of Celebrated Service…

“Developing early literacy skills is critical to a child’s success in school. The resources found at CADL are invaluable for helping parents with this important task.”

—Judy Tegreeny, CADL cardholder and Ralya Elementary School Principal
Early Learning Calendar
CADL was proud to partner with the Ingham County School Readiness Advisory Committee to produce a full-size calendar for local families. It lists a different activity for every day of the year, encouraging parents and caregivers to have fun with their young children while helping them develop essential school readiness skills. Available free at various locations in Ingham County, the calendar also highlights local resources that families can use or visit.

New Storytimes
Storytimes that encourage a love of reading are a staple at CADL. In 2016, several CADL branches developed new storytimes that focus on science and digital literacy. Topics included simple math and science concepts, plus practice using mobile devices and digital technologies.

Character Visits
Young children are always enthralled when their favorite characters come to life at a storytime. This year we partnered with the Early Childhood Literacy Coalition to host visits from popular book characters like Pout-Pout Fish, Clifford the Big Red Dog and Paddington Bear.
Everything Right Here

CADL’s marketing message centered on the theme of “Everything right here,” designed to change people’s perception about what they could find at a library in the year 2016.

The campaign stemmed from a challenge set by our strategic plan—to create innovative ways to share the message about expanded services. Our goal was to make CADL the place people think of for their entertainment and information needs, delivered in formats that work for them.

Armed with a colorful series of informational brochures, staff spread CADL’s message at school events, farmers markets, business organizations and more throughout the community. Media ads, interviews and promotions also helped reinforce our new message.

Local singer/songwriter Taylor Taylor helped inspire CADL’s campaign with her song “Right Here.”
High School Students
As a way to reach out to teens in the area, we began marketing the library through high school sports and clubs, including gymnastics, hockey, basketball, baseball and robotics.

Refugee Services
Our Community Outreach Librarian met with the Director of the Refugee Development Center to establish a series of English as a Second Language classes (ESL). Staff also provided a tour of the Mobile Library, demonstrated the use of online library resources for learning English, and signed up refugees for library cards.

Business Services
Our Business Librarian presented a variety of free sessions at Lansing’s Small Business Development Center, and hosted mock job interviews and job searching help on an ongoing basis at Capital Area Michigan Works.

Senior Services
Targeting older populations, our Digital Services Librarian offered personalized technology sessions and pop-up libraries at a number of local senior centers. In addition, CADL hosted Book Nooks at 40 different senior centers, and provided over 1,700 transactions via our Books by Mail service.

Speaking of Celebrated Service…
“Our team was so excited about this sponsorship—it brings a lot of attention to both our sport and the library.”
—Jamie Kline, CADL cardholder and Gymnastics Head Coach at Holt High School
Summer Reading Success

In June we challenged area residents to “Get in the Game” by signing up to read for fun and prizes. The response was outstanding! Almost 9,200 kids, teens and adults chose to spend their summer soaking up some great reads and participating in fun activities. They earned prizes like jump ropes, water bottles, books, and coupons from local businesses. Grand prizes included tickets to a Detroit Tigers game and passes to Michigan International Speedway.

Reading Ambassador Kate DiCamillo

A highlight of the Summer Reading program was a visit from this year’s National Ambassador for Young People’s Literature—Kate DiCamillo. The Newbery and Geisel Award-winning author enthralled an enthusiastic audience of almost 400 kids, parents and teachers at the Wharton Center’s Pasant Theatre. She told funny stories and shared the inspirations behind beloved titles like Because of Winn-Dixie, The Tale of Despereaux, and the Mercy Watson series. Afterward a long line of fans queued up to get their books signed and pictures taken. This event was co-sponsored by WKAR.
Newbery Award Winner Matt de la Peña

In November we were thrilled to host a visit from Matt de la Peña, the New York Times-bestselling author and 2016 Newbery Medal-winner for his children’s book, *Last Stop on Market Street*. Held at our South Lansing location, the event also drew fans of his teen titles and his entries in the popular *Infinity Ring* series. His engaging talk touched on the themes that appear in all his work: identity, diversity and acceptance.

Author/Illustrators David Small and Sarah Stewart

CADL was honored to welcome this husband and wife team for two special presentations in March. Together and separately, Small and Stewart have produced beloved children’s classics like Newbery-winning titles *Imogene’s Antlers*, *The Gardener*, and *So You Want to be the President*. Small’s graphic novel *Stitches* was also a National Book Award Finalist. Audiences at our Downtown Lansing and South Lansing branches enjoyed hearing about their creative process and inspirations.

Best-selling Author Lori Spielman

This local author’s first novel, *The Life List*, became an international bestseller, translated into 27 languages. Presenting at our Holt-Delhi branch in January, Spielman talked about her newest title, *Sweet Forgiveness*, and encouraged aspiring writers to keep working toward their own success story.

Speaking of Celebrated Service…

“As a mom and a school librarian, I was thrilled beyond words to take my two boys to meet Matt de la Peña. I love the variety of events that CADL offers, and this was one of my all-time favorites.”

—Angie Moore, CADL cardholder and K–4 School Librarian
COMMUNITY PARTNERS

CADL partnered with a wide variety of organizations and events to promote library services. Through our CADL Cares initiative, we also supported local charities.

Common Ground Music Festival
What do attendees at this annual summer event have in common with CADL? We love sharing great music! Our staff was on hand to introduce hoopla, a free music streaming service available to CADL cardholders. Event attendees were given the chance to win a guitar autographed by popular singers.

Silver Bells in the City
This year’s dazzling holiday event drew 70,000 visitors to downtown Lansing. It was a perfect time to introduce them to local musician Taylor Taylor, whose original single “Right Here” helped inspire CADL’s marketing campaign. Taylor was featured in our parade entry, and also performed to enthusiastic crowds at the Downtown Lansing branch.

Ingham County Fair
It was all aboard when CADL sponsored free rides on Linc’s Little Reading Railroad at the Ingham County Fair Kids’ Day in August. Fair goers also enjoyed a visit to our Bookmobile, where staff was ready with fun activities and giveaways.
**Operation Backpack**
This local backpack and school supply drive, sponsored by St. Vincent Catholic Charities, provides children in need with the necessary materials to learn. Several CADL branches served as drop-off points for donations, helping fill over 1,000 backpacks.

**Movers for Moms**
Two Men & A Truck's national campaign encourages donations of personal care items to women living in shelters. During the month of April, CADL collected these items from patrons and staff, which were delivered to local shelters in time for Mother’s Day.

**Capital City River Run**
In September, CADL organized a corporate team to participate in the annual Capital City River Run. Our staff helped raise funds that benefitted local organizations such as Impression 5 Science Center.

**Casual for a Cause**
Each month CADL staff is offered an opportunity to dress casually at work, in exchange for a $1 donation. In 2016, close to $900 was collected and donated to the Capital Area Literacy Coalition.

**Speaking of Celebrated Service...**
“With locations across the county, CADL was a great partner for Operation Backpack. A lot of local kids benefited from the generosity of their patrons and staff.”
—John Karasinski, CADL cardholder and Associate Director of Community Relations at St. Vincent Catholic Charities
Selection Specialists

In September, Adult Selection Specialist Sarah Redman retired after serving CADL since its formation in 1998. Sarah’s contributions were invaluable, as her knowledge and expertise first helped build a stellar traditional collection, and then successfully steered CADL toward new technologies and digital formats.

Following Sarah’s retirement, a decision was made to create two Selection Specialist positions. Jessica Trotter, who had been working as Head of Public Service in our Downtown Lansing branch, was chosen to oversee the Adult fiction, eBook and Audiobook collections. Selected to curate Non-fiction, Movies and Music was Sherri McConnell. Sherri had previously worked at both our Okemos and Holt-Delhi branches.

Community Outreach Librarian

To help reach underserved populations in the area, CADL hired Jill Abood for a part-time position as Community Outreach Librarian. Her previous experience included library positions at both CADL and East Lansing Public Library, as well as several years as a social worker.
Each of our 13 branches is supported by a volunteer Friends group, whose members work tirelessly to raise funds and advocate for their libraries. Their many roles include maintaining used book collections, running fundraising projects such as book sales, providing materials or refreshments for special events, and much more.

Friends group members also serve as library advocates and ambassadors. They share the message that access to information and technology is at the heart of a successful community, and that libraries play a vital role in this success.

In 2016, our Friends groups collectively raised and donated $79,901 to Capital Area District Libraries, enhancing our buildings, services and events.

Speaking of Celebrated Service...

“The dedication and support of our Friends helps us offer outstanding service to every patron, every day.”

—Maureen Hirten, CADL Executive Director
At $11.17M, revenue was $433,000 higher than in 2015, an increase of 4%. Tax revenue increases were the primary cause, as they improved by $412,000 over the previous year.

CADL spent $1.46M on collections, an increase of 7.5% from 2015. This expenditure is primarily driven by the continued demand from patrons for digital items.

To improve customer service, credit card terminals were installed at all branches. Public fax service was implemented at five branches. There is no cost to CADL to provide this popular service.

Facilities improvements included:

- Re-lamping Mason and Dansville with energy-efficient LED bulbs, thanks to a grant from Consumers Energy
- Renovating meeting rooms at Downtown Lansing with new carpet, paint, room partitions, whiteboards, screens and furniture
- Replacing the boiler at Mason with a unit provided through a grant from Consumers Energy

**GRANTS**

- Universal Service Fund—$120,690 was approved for 2016 internet connections; $10,903 was approved for regular telephone services
- Kroger Rewards—$2,243 was received to help fund our Summer Reading program
- MSUFCU—$2,000 was received to help fund the production of Early Literacy calendars

**OTHER MONETARY DONATIONS**

CADL received donations totaling $123,680. Of this amount, $79,900 came from Library Friends groups, with the remaining $43,780 donated by other organizations and individuals.
Our numbers increased in many areas this year. We added more cardholders, increased attendance at events, and reached more people in the community.

Highlights included an Aurelius Family Fun Day, where local residents enjoyed food, games, crafts, a Friends book sale and more. We enhanced our services to seniors by using a CADL Public Service Grant to fund a “Songs of the 60s” concert and a presentation on Historic Kit Houses. During spring break week, more than 200 kids and adults came in to enjoy crafts, movies and an ice cream social.

In 2016 our staff reached out to churches, schools, Girl Scout groups and more to share information about our services. We provided storytimes at Precious Hearts Daycare, partnered with the VFW National Home to provide children’s events, and hosted a visit from local author Ruth McNally Barshaw at North Aurelius Elementary.

“The thing I like most about being in the book group is that I find new books I wouldn’t have otherwise thought to read. Usually they turn out to be really great!”

—Erin Schlicher-Galbraith, CADL cardholder
More people used the Dansville branch this year, as we recorded a nearly 9% increase in event attendance, and a 4.8% increase in library visits. Many of our visitors came to enjoy the Summer Reading program—the number of participants increased by 22% over 2015.

Some of the increase was due to outreach efforts by staff. We promoted our services and events by visiting local schools, presenting at school staff meetings, providing early literacy activities at the Willow Tree Family Center’s annual Baby Fair, and participating in community events such as Dansville Elementary Family Fun Day, Dansville Community Day, Fifth Grade Battle of the Books, and the PTO’s Bazaar.

A highlight of the year was a very successful tour of Fairview Cemetery, in partnership with the Dexter Trail Questers and the Dansville High School Drama Club.

“The Dansville branch creates an environment where the love of reading starts with babies. The staff here is so welcoming, and the programs for kids are unmatched.”

—Jaime Ruckel, CADL cardholder
Among our most popular events this year was a series of family concerts held in collaboration with the Greater Lansing Symphony. We hosted more than 1,400 visitors during Lansing’s Silver Bells in the City celebration, and more than 250 kids and parents at a science event featuring the cast of WKAR’s “Curious Crew.”

Other collaborations included working with MSU’s Center for Service Learning to provide free tutoring to students in grades K-12, and with the Capital Area Literacy Coalition to host English as a Second Language classes. We also created brochures and other materials about CADL services in Spanish, Arabic and Mandarin.

The Refugee Development Center, St. Vincent Catholic Charities, Michigan Organ Donor registry, and Greater Lansing Food Bank were among the many charities supported in 2016 by CADL Downtown Lansing patrons and staff.

“What I really like is the comfort, quiet, and hospitality. I can get my thoughts together here. It’s a home away from home.”

—William Jackson, CADL cardholder
New at CADL Foster were monthly programs designed for adults, presented by experts in finance, job seeking, home organizing, property deeds and more. We also increased participation in both of our monthly book discussion groups for adults.

Young patrons remained a priority, as we offered separate storytime sessions for babies, toddlers and preschoolers. Monthly Minecraft events appealed to ages 8–15, while seasonal Saturday crafts and special events like a Dr. Seuss Birthday Party brought families to the library on a regular basis. We more than doubled attendance at our annual Holiday Open House in December.

To share information and services with people in our community, staff attended events at Gier Park Elementary, Allen Market Place, MSU Preschool and the Lansing Police Department. During the summer and over winter break, we hosted campers from Lansing Parks and Recreation.

“My daughter Paisley looks forward to storytime each week. She loves Miss Linda, but also the stories, songs, and the friends she’s made there.”

—Alex McGraw, CADL cardholder
Area residents flocked to events at CADL Haslett all year long. Younger children enjoyed a petting farm and a Pete the Cat book party, while older kids were fascinated by a presentation on Tinkercad design software. Cookbook Author Maureen Abood drew a multi-generational audience, as did a fun demonstration on Bollywood dancing. The Pokémon GO craze brought trainers of all ages to our designated Gym.

Reaching out to the community, our staff offered a monthly book group at the Meridian Senior Center. We presented Early Literacy Storytimes to nearly 500 preschoolers at Little Lambs Preschool and Parkwood YMCA, and a monthly LEGO Club to Edgewood Network Center. Valentines created by our patrons were delivered to the Ingham County Veteran’s Affairs Office for distribution.

A highlight of our year was the installation of a StoryWalk® trail in Orlando Park, in partnership with Meridian Township Parks & Recreation Department (see page 3 for details).

“Miss Kate’s energy and enthusiasm are contagious, as are her love for books and reading. We are lucky to have her as an important part of our preschool curriculum.”

—KellyAnn Hull, CADL cardholder and Program Director at Little Lambs Preschool
I have three kids and have been bringing them to storytime for more than eight years. We love all the different themes and activities, like crafts and visits from storybook characters.”

—Alexis Ray, CADL cardholder

In 2016 we welcomed over 2,500 kids, teens, and adults to nearly 120 different summer events. Our Exercise in the Park series was a hit with adults, while kids enjoyed events like Book Dominoes and Minecraft Nights.

Extending our reach outside library walls, staff partnered with the elementary, middle, and high schools to sign up students for CADL cards. We worked with ITEC of Lansing to offer a game design camp, led monthly book groups at Mancino’s and Great Lakes, and offered a RAM Trail walkers group in the summer.

We developed sponsorships that resulted in financial support from the Holt Kiwanis Club and Dart Bank. In addition, our staff participated in the Hometown Parade, the Community Arts Council’s Maker Expo, Community Kids Day, Lion’s Touch a Truck Day and many more local events. Dozens of community groups and charities benefitted from partnerships with CADL Holt-Delhi.
Leslie area residents flocked to the library in 2016, increasing attendance at events by 48% over last year. Our first Family Fun Day drew 220 participants; other popular events included a Super Bowl Party and Scary Stories Night. We welcomed over 1,100 attendees for Summer Reading events, with more than 470 people signing up for our reading program.

Reaching out to local schools proved successful, as we partnered with White Pine and Leslie Public Schools for assemblies, Kindergarten roundup, storytimes, library card sign-ups, and classroom instructional support. Staff also attended Leslie Middle School’s Language Art Night to award participants in our 90-Second Newbery contest.

In support of the Leslie community, the library hosted a clown on Circus Day. We also participated in Leslie’s Fall Festival and the Stuff the Bus initiative.

“I like all the different things the library offers—books, magazines, movies and now the Library of Things. You make it really easy to acquire and use them.”

—Dick Heliker, CADL cardholder, with wife Marilyn and service dog C.J.
Exciting events drew residents to the library in 2016. Young children enjoyed storytimes, science and LEGO events, and book parties featuring favorite characters. A storytime featuring a firetruck and a visit from Mason Fire Chief Kerry Minshall was especially popular.

Older children and teens came in for Magic the Gathering Game Nights, Escape Room, Minecraft and more. Our Downton Abbey Tea drew enthusiastic adults, and just under 400 people of all ages enjoyed our annual Holiday Open House—the largest crowd in its history.

Taking library services into the community, our staff visited classes at the James C. Harvey Education Center and Mason elementary schools. We offered free children’s books to visitors at Mason’s Down Home Days and Spring Fling, participated in Ingham County Farm Bureau’s Project RED event, and provided an entry in the Mason Holiday Light Parade.

“The Mason branch is like a second home to my daughters and me, where we make cherished memories and build new friendships. It has enriched our lives in countless ways.”

—Stephanie Farero, CADL cardholder
Our branch served as a hub for area residents, offering unique services and events. Attendance at our English as a Second Language series for kids grew so much this year we had to cap the attendance. Storytimes remained popular, and we added a summer series for our ongoing youth book group. Adults appreciated Yoga classes in the fall and spring, while all ages enjoyed participating in a Virtual Michigan Bike Tour Challenge.

Staff promoted library services to students by visiting 62 Okemos classrooms and marching in the High School Homecoming Parade. We also introduced library services to the Friendship House-International Spouses Connection at MSU.

A collaboration with the MSU Chinese School resulted in bilingual library materials. We partnered with the Tri-County Bicycling Association for a demonstration, made twice-monthly visits to the Meridian Senior Center, and provided programs to Court One Day Camp and Central School’s Playground Camp.

“When we used the public meeting space for science events, the staff was so helpful. The whole experience exceeded our expectations.”

—Umakanth (Uma), CADL cardholder and President of STEM for All
In 2016, CADL South Lansing focused on providing more technology to our patrons. Using a STEM Grant, we purchased a collection of technology-based learning toys that can be used in the library or checked out. A CADL Service Grant financed new iPads in our lounge area, pre-loaded with dozens of digital magazines. Library events were popular for all ages. We welcomed nearly 1,600 kids, teens and adults to 70 different events during the summer, including a LEGO® Robotics camp in partnership with ITEC of Lansing. We contracted with MSU’s Center for Service Learning to provide free homework help to local students, and hosted a visit from Newbery-winning authors David Small and Sarah Stewart.

Our staff welcomed visits from daycare centers, Head Start classes, Cub Scouts and other groups. Reaching outside library walls, we participated in twice as many school visits and community events as last year, doubling the number of people reached outside the library.

“You can travel the globe and never find the knowledge and support you get here. There’s always a welcoming atmosphere, and staff is eager to help, no matter what you need.”

—Rina Risper, CADL cardholder and Publisher of the New Citizens Press
Ongoing and special events brought people of all ages to the library this year. Children enjoyed a monthly LEGO club, business start-up classes, computer coding, a Minecraft party, seasonal storytimes and more. Our Welcome Week events brought more than 300 students in for an introduction to library services.

We focused on digital literacy for adults, with sessions on malware, online safety and 3-D printing. Adults also enjoyed social and cultural programs, including a classic film festival, weekly coffee chats and a cooking presentation by Food Network personality Michelle Bommarito.

Forging strong community partnerships continued to be a priority. Some of the groups we worked with to help share library services with local residents included SRSLY-Stockbridge, Stockbridge Community Schools, Stockbridge Community Education, Stockbridge Area Wellness Coalition, Stockbridge Area Arts Council, Stockbridge Area Chamber of Commerce, the Stockbridge Area Genealogical and Historical Society, and The Sun Times.

“I’m incredibly delighted to find that Stockbridge has a nerve center like this! The thing I use most is the internet, both for business and personal use.”

—Jeff Flint, CADL cardholder and local business owner
We used our 2016 CADL Public Services Grant to fund a variety of exciting Maker events. Those included a Take Apart Clinic for 114 elementary and 94 middle school students, a 3D printing workshop for 84 students in grades 4 and 5, a Minecraft coding session, and a Toy Hack event. Adults enjoyed creating custom coffee mugs and a professional painting class.

Our ongoing partnership with local schools included hosting information tables at Back to School nights. We provided Youth One cards to kids in the preschool, and took books there for checkout. Preschool classes visited the library in March and received free books donated by our Friends. Middle school and high school students also got Youth One cards.

Community projects included providing entertainment for Webberville’s annual community picnic, partnering on the Annual Ladies Night Out event, and taking monthly storytimes to local daycare centers.

“I’ve received many positive comments from parents about the library’s involvement in our program. Their children all received library cards and can check out books right here at the preschool.”

—Karen Marble, CADL cardholder and Webberville Preschool Teacher
Community outreach was strong in 2016, as we cultivated and strengthened partnerships with many local groups. These included sponsoring a concert at McCormick Park and an entry in the annual Light Parade. We staffed a table at the Farmers Market and provided book chats and reminisce events at the Senior Center. We also partnered with schools, including providing information literacy instruction and free books to high school freshman English students, and participating in the Williamston Elementary PTSA Ice Cream Social.

Special events this year included outdoor Family Fun Days at Wheatfield Township and Williamstown Township sites. We presented health-focused programs such as Make Your Own Kombucha, Spring Sprouts, and a Summer Harvest Get-Together. A hands-on business series introduced kids to entrepreneurship, while an Hour of Code program supported Computer Science education. We targeted local teens with events like Make Your Own Bath Bombs, Life-Size Pac-Man, Zombie Make-up and more.

“Their community outreach program is a true asset to our little town. Library staff is everywhere, actively pursuing opportunities to make residents aware of all that CADL has to offer.”

—Michelle Eichler, CADL cardholder and local business owner
The success of Capital Area District Libraries depends on crucial support from our communities. Our Head Librarians express their thanks for the loyalty and generosity they received in 2016.

“I’d like to thank our loyal patrons and the dedicated staff who serve them. We couldn’t provide this service without the help of our Friends, our community and Aurelius Township."
—Jennifer DeGroat, CADL AURELIUS

“Thanks to our patrons, Friends, Ingham Township, Dansville Village, Dansville Public Schools, and local businesses and organizations for your loyalty and support. It is an honor to be a part of such a wonderful community."
—Melissa Cole, CADL DANSVILLE

“We are able to provide excellent service through the collaborative efforts of CADL Administration, the Friends of the Lansing Libraries, our community partners, and a very skilled, public service-oriented staff."
—Kathy Johnson, CADL DOWNTOWN LANSING

“Special thanks go to a willing staff, our patrons who embrace our small space, staff at the Community Center and at Lansing Parks and Recreation, and the Friends of the Lansing Libraries for their generous support."
—Jean Bolley, CADL FOSTER

“We are privileged to serve a community that recognizes the value of public libraries—it is our pleasure to serve you! We appreciate the support of our Friends group, Meridian Township, and Haslett Public Schools Facilities."
—Ann Chapman, CADL HASLETT

“Thanks for the wonderful support from Delhi Township, many local organizations, our amazing Friends, our patrons who are the greatest, and our staff who offer nothing but excellence!"
—Paulina Poplawska, CADL HOLT-DELHI
“We are grateful to the Leslie Area United Fund, Leslie Public Schools and White Pine Academy, City of Leslie, Leslie Township, our Friends, volunteers and patrons. Thanks to you, our library is the heart of our community.”
—Barb Keeler, CADL LESLIE

“Our service to the community is a collaborative effort of CADL staff, the City of Mason, our Friends, volunteers, community groups and businesses, and most importantly, the support of our users. Thank you!
—Cheryl Lyons, CADL MASON

“Many thanks to our highly-motivated staff; to Meridian Township, which owns and maintains the building; and to our Friends, who provide program and financial support during the year.”
—Betsy Hull, CADL OKEMOS

“Much gratitude for our patrons who make each day fun and different, for support from the City of Lansing, and for the generosity of the Friends of the Lansing Libraries.”
—Michele Brussow, CADL SOUTH LANSING

“Many thanks to our patrons, municipalities, Friends group, Stockbridge Area Community Fund, Stockbridge Area Wellness Coalition, Stockbridge Community Education, Stockbridge Community Schools, SRSLY-Stockbridge, and all our community partners.”
—Paul Crandall, CADL STOCKBRIDGE

“This year was so successful due to the support of Leroy Township, The Village of Webberville, our Friends group, and the enthusiasm of principals and teachers at Webberville Community Schools.”
—Peg Mawby, CADL WEBBERVILLE

“We appreciate the support of all our patrons, partners, and community champions, including the Friends group, administrators and educators at Williamston Schools, the City of Williamston, and our student ‘Volunteens.’”
—Julie Chrisinske, CADL WILLIAMSTON